

Curriculum Vitae

LINDY LINDH

communication with words and pictures

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More information, work samples and just about everything you need to know is found on www.lindy.se/jobb/.

The site is in Swedish now, but you can still look at the samples in the gallery (arbetsprover) at www.lindy.se/jobb/galleri/.

At the moment

I am working freelance with advertising and marketing- both as a copywriter and an art director for, Brunton Optics, IDKonsult, FrydmanGuides, Rosenlundska Källaren. I also manage, edit, design an independent fan site for Chelsea FC in Swedish, www.csfc.se.

I want to work with advertising in a creative manner - to keep developing in the way that I always have.

I can do the work of an art director, copywriter, and graphic designer - all of which in what I term as mechanical communication. I enjoy working with the "big picture" and that is why I have worked more recently as a designer than a writer. Though I always write.

At this moment I work at InOpus with design; logos, web and similar tasks.

What I can offer:

I have studied the humanist/liberal arts, as well as stage and screen directing, accounting and economics, and have worked as an art director, copywriter, graphic designer, and journalist.

I have had the training and both a long and versatile experience within all fields of advertising production. I have worked with all kinds of medium, but mainly in print and web.

I have respect for the message, the recipient and the media.

I have also worked with educational advertising, web designing and in writing books, and have plenty of experience in administration as principal of the Mediaskolan (School of Media) in Sweden.

This is me:

I am curious and creative, and find it very exciting to try out new things. I enjoy seeing things from a different perspective. I try to live according to the "Golden rule" in that I always try to treat other people the way I myself would want to be treated and to show respect for other people's thoughts and background.

I work very intuitively, as intuition for me is not a feeling but the sum of all my experiences and knowledge within the field of communication.

I always get the job done.

Work:

LindyWorks

Self-employed

Worked at QV Xpress, Quo Vadis and many other assignments for newspapers.

- In Stockholm until 2008, now in Kalmar.

As a freelancer, I have worked as a graphic designer (art direction etc.), copywriter, director, journalist, publisher, script writer, translator, web designer, and accounts manager.

I have also been in charge of Master Designs Studio in Stockholm and all graphic design there,

I have been principal for all part-time education at the Summer Academies at Medieskolan Stockholm and have taught at Forsbergs, Beckmans and Berghs School of Communication in Stockholm.

I have also worked at QV Xpress, Quo Vadis for a longer period, 2+ years fulltime, more as freelance and have done many assignments for various other newspapers.

I have also worked at:

Dentsu, Young & Rubicam

Copywriter

Los Angeles, USA, Fall 1984

Lind & Andersson reklambyrå

Copywriter

Stockholm, 1983-84

Contact Reklambyrå

Copywriter

Stockholm, 1983

Education:

RMI-Berghs Stockholm

Training in advertising, account management

(Nu: Berghs School of Communication).

1981-83

MacMeckarna

CMP, CrossMediaPublishing

1998,

ETC-Akademien

Digital pictures -96, Interactive media and webdesign

1997

University of Oregon

Theatre Dept, training as Director, non-matriculate,

comprehensive studies

Eugene, OR, USA. 1979-80

Stagneliuskolan, Kalmar

post high school education in Economics, Högre Ekonomisk

Special Kurs,

1977-78

Stagneliuskolan, Kalmar

High School, Liberal Arts degree

1973-1976

Computer knowledge:

I can work on both mac (pref.) and pc, am well acquainted with Adobe CS and am experienced with Office and many other programmes. A list of programs I am working with is found at the website (in Swedish, but the names are the same): www.lindy.se/jobb/programkomp.html

As with all programmes it is not the programme but what you do with it. With my computer background and knowledge it is not hard to learn new variants/programmes.

Languages:

Swedish is my mother tongue but I can both write in and speak English fluently.

I have basic knowledge of French and German and understand both Danish and Norwegian well.

International work:

I have worked and studied in the USA at different times, have worked a lot in England and have participated in the Cannes festival twelve times.

As a youth I also worked as a travel guide in Austria, Germany, and Holland.

Diverse:

I have written two books on advertising, commercials and films entitled:

“Reklamfilmskolan” and the much more extensive “Reklamfilmboken” (the latter also published on the internet now). They are used as educational aids in advertising, communication and marketing education.

I have also written other books such as the thriller “terror i guds namn” (Terror in the Name of god) and the more autobiographical “Den Vedervärdige Originalaren” (The Horrible Paste Up Artist) which has also been published on the internet now.

I have also written several youth novels for the publisher B. Wahlström.

I have held several positions of trust as chairman and secretary etc. in various athletic/sports associations/clubs, condominium associations, and theatre associations etc. and founded the first official Chelsea Supporter Club in the Nordic countries (today unofficial website) and have been the press and media contact person for Djurgården Football.

I have also worked with several large projects, some of which I have initiated myself, such as creating the Nordfestivalen 87 (a Nordic Cannes-festival), and starting up local TV in the Open Channel in the Spring of 1997, as well as other exhibitions, seminars, and TV-projects (eight shows and a documentary).

I have also had the good fortune to have both studied under and to have worked with some of the best commercial directors in the world such as Joe Pytka, Joe Sedelmaier, Tony Kaye and Frank Budgen.

Work samples:

You will find a selection of work I have done at my website;

<http://www.lindy.se/jobb/galleri> (that site is in Swedish, but in the gallery there are pictures of work I have done).

Thoughts on communication:

I have tried to collect and present my thoughts on communication on my website, www.lindy.se/eng/ (Use the link LindyWorks, on the English version of the site, not updated as much as the original)